

Eicher Engines from TAFE Motors and Tractors Limited launches 5/7.5kVA Diesel Generator

- Best in Class and an industry first product
- 5/7.5kVA Diesel Generator with 1500 rpm from Eicher Engines
- Ideal for households and commercial establishments
- 24x7 TMTL Customer Care Service



Chennai | Jan 27, 2015: TAFE Motors and Tractors Limited (TMTL) a wholly owned subsidiary of TAFE launched its 5/7.5 kVA Diesel Generators (DG) with a view to consolidate its position in the lower horse power (hp) range. TMTL will be the first company in India to exclusively offer engines with 1500 rpm to power 5/7.5 kVA DG sets, improving reliability and quality of power. The existing DG sets market for this range consists of products which are either Automobile application engine powered at 3000rpm or agriculture engines which are adjusted to suit 5/7.5kVA DG requirements. The launch of these new



products aims to bridge the gap for customers looking for reliable and economical lower hp DG sets with superior load bearing capacity.

The TMTL 5/7.5 kVA DG sets are powered by Eicher Engines which have a proven track record of long life and low cost of ownership. They will be best suited for residential areas, small shop owners, commercial and banking sectors apart from other segments owing to its compact size and relative ease of use. Further explaining the edge TMTL's Engine Division holds, Mr. S. Chandramohan, Director of TAFE Motors and Tractors Limited (TMTL) explained, "Our company has experienced steady growth as we have been able to provide economical and reliable power solutions backed by great after-sales service to our customers."

A wholly owned subsidiary of Tractors and Farm Equipments (TAFE), TMTL envisages high potential in the 5/7.5kVA range. Currently, the company caters to a wide range of institutional and retail customer base of more than 7,00,000 spread across the country.

The demand for quality power solutions is bound to grow against a backdrop of positive economic outlook and the growth in housing and industrial sectors in cities as well as small towns. The company has a network of 70 sales dealers and 72 service dealers across country that ensures round the clock services for complete customer satisfaction backed up by 24x7 TMTL care number (1860-425-8685) ensuring great service and fast response.

About TMTL:

TAFE Motors and Tractors Limited a wholly owned subsidiary of TAFE is one the fastest growing engines manufacturing companies in India with a manufacturing plant at Alwar in Rajasthan.

TMTL produces a wide range of air and water cooled engines under the brand names of EICHER ENGINES (upto 45 KVA) and TMTL ENGINES (62.5 KVA & above), which cater to a wide range of automotive and stationary applications and has an existing customer base of over 7,00,000 spread across these segments. Engines manufactured by TMTL are one of the most preferred engines for stationary applications like generators, prime mover for agro-industries, marine and other industrial applications.

Media Contact:

Sunitha Subramaniyan

Sr. DGM – Corporate Communications

Tractors and Farm Equipment Limited | Email: sunitha@tafe.com

Christopher Charles

Vice President

Concept PR | Phone: +91 984 247 5706 | Email: charles@conceptpr.com

