March 8th is International Women's Day and the perfect time to salute women who enrich our lives on multiple fronts: Mother, daughter, sister, daughter-in-law, granddaughter, wife, friend... women essay a multitude of roles to usher in joy into our lives on a daily basis. Of late women have been empowering societies by donning the role of successful entrepreneurs. Our very own Hyderabad is home to a group of highly successful women entrepreneurs who have redefined the city's business spectrum. On the occasion of International Women's Day, let's take a closer look at all those women who have made us proud through their lofty achievements and for creating their own world "World of Women".

INDIA'S MOST SUCCESSFUL WOMEN IN BUSINESS MANAGEMENT

KIRAN MAZUMDAR SHAW
CMD, Biocon

MALLIKA SRINIVASAN
Director TAFE (Tractor and Farm Equipment)

SULAJJA FITRIDA MOTWANI
JMD, Kinetic Motors

PRIYA PAUL
Chair Person, Aditya Birla Hotels

NEELAM DHAWAN
MD, Citibank

SIMONE TATA
Chair Person, Trent Limited

CHANDA KOOCHAR
MD and CEO, ICICI Bank

NAINA LAL KIDWAI
Country Head, HSBC Bank

INDRA NOOTY
Chaiman and CFO, PepsiCo

Simone Tata, Kiran Mazumdar Shaw, Mallika Srinivasan, Sujata Firdous Motwani, Shalini Hashmi, Jyoti Nayar... well these are not just names. They are illustrious personalities who carved a niche for themselves on the corporate landscape of India. They are also fine examples of women entrepreneurs storming the typical male dominated business bastions. The list of abler successful women entrepreneurs is serpentine and growing by the day. The concept of women powered enterprises is experiencing exponential growth. Our very own Hyderabad is no stranger to this flourishing phenomenon. The twin cities have been witnessing a marked rise in the number of successful woman entrepreneurs. The trend augurs well for overall women empowerment.

The path to success especially the one which confronts women entrepreneurs is usually laden with obstinate vicissitudes. Yet growing number of women are discovering newer ways of surmounting these obstacles and evolving as corporate role models. Hyderabad, the erstwhile city of Nawabs renowned for its precious gems, rich cultural legacy and an all pervading cosmopolitan character is now getting famous for its woman achievers. Hyderabad's home bred businesswomen are constantly matching and very often outdoing their male counterparts when it comes to critical parameters including diligence, enterprise, IQ and leadership abilities. In the contemporary business scenario Hyderabad too boasts of its own set of fearless, enterprising women entrepreneurs who have created a distinct footprint for themselves both nationally and globally. Their ceaseless fervor, relentless pursuit of success and the core ability to go the extra mile have blasted all the myths surrounding the perceived limitations of woman entrepreneurship.