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**FORTUNE**  
INDIA

**THE**  
**50**  
**MOST**  
**POWERFUL**  
**WOMEN IN**  
**BUSINESS**

By PAVAN LALL, T. SURENDAR,  
ASHISH GUPTA, AND MANSI KAPUR





08

**MALLIKA SRINIVASAN, 56**  
Chairman & CEO, TAFE

2014 RANK: 06

**Srinivasan held her** own in a tough year for the Indian tractor industry, plagued by currency volatility and depressed commodity cycles. Tafe, the country's second-largest tractor maker with a 25% market share, ended the year with revenues of Rs 9,200 crore. Srinivasan also ramped up international ops with a plant in China, Tafe's second foreign unit after Turkey. Those plants will contribute to the global Centurion platform. Back home the company rolled out over 70 farm equipment products. Srinivasan's other business, a range of organic teas, is exported largely to Western markets and contributes Rs 50 crore in sales.

