



## TAFE Corporate profile

Tractors and Farm Equipment Limited (TAFE), the Chennai based tractor company, is the third largest tractor manufacturer in the world with annual sales of over 148,000 tractors in the last fiscal year and revenues of over US \$1.6 billion for the year 2011-12. TAFE was incorporated in the year 1960 and is engaged in the manufacture of TAFE, Massey Ferguson & Eicher tractors in the range of 25 to 100 HP .

Besides tractors, TAFE and its subsidiaries have diverse business interests in areas such as Diesel Engines, Batteries, Transmission components, Panel Instruments, Engineering Plastics, Hydraulic Pumps & cylinders and Passenger Vehicle Distribution. In June 2005, TAFE acquired the Eicher tractor plant at Bhopal, Engines plant at Alwar (Rajasthan) and the Transmissions plant at Parwanoo (Himachal Pradesh) from Eicher through its wholly owned subsidiary TAFE Motors and Tractors Limited (TMTL) and now markets a range of air cooled and water cooled tractors in the Eicher brand as well. TAFE's first overseas plant went on stream on September 2010 at Manisa in Turkey. TAFE is today a dynamic multi-product, multi-brand giant moving towards \$2 Billion revenues in 2012-13.

TAFE is part of the Amalgamations Group of Chennai, comprising of 41 companies and is one of India's largest light engineering groups. The group's business interests include automobile components, engineering tools, paints, plantations, diesel engines, batteries, book selling, publishing and the distribution of auto parts.

TAFE is fully committed to the Total Quality Movement and was one of the foremost companies in this sector to receive ISO 9000 certification. All three of TAFE's Tractor plants are recognized as eco friendly by virtue of the ISO 14000 certification.

Tractors manufactured by TAFE are exported to over 73 countries including developed countries in Europe and the Americas.